

Mt. Freelance

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Mt. Freelance has released two new books to help people in the creative industry find more work and make more money.

Portland, OR (April 8th, 2024) Aaron James and Andrew Dickson are excited to announce the release of two new digital playbooks designed to help freelancers in the creative industry.

All The Work You Want - *The Freelancer's Playbook for Landing Dream Clients* explains how to position yourself in the marketplace, ways to effectively network, and tactics for getting work and reaching new clients and ways to ensure you are getting rehired by clients.

More Than Enough - *The Strategic Money and Pricing Playbook for Freelancers* goes into great detail about how to figure out how much you need to make, how much to charge, the best way to charge and how to negotiate with clients you can actually get it.

Each book is around 70 pages and is being released through Mt. Freelance - the online course and content platform they launched in (year) to share their decades of freelance experience with fellow creatives.

They are available for download for just \$19 each on the Mt. Freelance website.

“The number one thing freelancers need right now is more work. Work slowed down at the start of the pandemic, the first two quarters of 2023 was slow across the industry, and the winter of 2024 has been another slowdown due to so many agency layoffs”, explains co-founder and working art director Aaron James. “We figured the most

effective way to help is to create a playbook of inspiration, ideas and tactics people can put into action.”

“Money is probably the second biggest thing freelancers need help with. Not just how much to charge, but how to think about it so you’re not making enough to cover your bills but actually growing a successful business” adds co-founder and working copywriter Andrew Dickson. “We worked really hard on each of these guides to pack as much useful information as possible.”

The release of the books coincide with a relaunch of the Mt. Freelance website, which includes information about the books, new pricing and information on the Mt. Freelance online course and announces the addition of one-on-one coaching.

“The Mt. Freelance course covers everything” AdWeek

Mt. Freelance was created by Andrew Dickson and Aaron James who have freelanced for clients like Apple, adidas and Amazon and for agencies like Wieden+Kennedy. They created Mt. Freelance to share everything they’ve learned.

Links to Playbooks:

All The Work You Want - *The Freelancer’s Playbook for Landing Dream Clients*

<https://www.mtfreelance.com/getting-work>

More Than Enough - *The Strategic Money and Pricing Playbook for Freelancers*

<https://www.mtfreelance.com/freelance-money-pricing>

Links to Press Kit:

<https://www.mtfreelance.com/press>